## "THE HOUSE OF SPIC AND SPAN

BULB DEPARTMENT

Newfield, New Jersey

**FALL 1954** 

**General List** 

**SPRING 1955** 

## "Greatest Sale in Glad's History"

per cent DISCOUNT:
ON ALL ORDERS RECEIVED BEFORE BEFORE DECEMBER 15th, 1954.

OUR 1955 RELEASE OF THE MOST PROMISING TRUE RED GLADIOLUS:

## 66HILLTOPPER99

436 (FAIRCHILD)

BESIDES HAVING EXCELLENT EXHIBITION QUALITIES (CAPABLE OF OPENING 10 AND 8 SHOWING.) "HILLTOPPER" HAS EVERYTHING TO BECOME A TOP COMMERCIAL.

THE COLOR IS A STRIKING BRIGHT SCARLET-RED; A MORE INTENSE RED THAN VALERIA. OPENS WELL FROM TIGHT BUD, IS NOT SUBJECT TO SUNBURN, (AS ARE MANY REDS) PROLIFIC GROWER, BLOOMS IN 78 DAYS, THROWS BIG SPIKES FROM SMALL BULBS,

OUR EXCELLENT CROP, WITH THE GREAT HELP OF OVERHEAD IRRIGATION ENABLES US TO OFFER THIS SPLENDID NEWCOMER AT **HALF** OF THE ESTIMATED INTRODUCTORY PRICE:

## "HILLTOPPER"

LARGE BULBS — — \$5.00 EACH

MEDIUM BULBS — — \$4.00 EACH

SMALL BULBS - - \$3.00 EACH

GRAND SPECIAL: 3 HILLTOPPERS — — — \$10.00

(One Bulb Of Each Size)

(No Bulblets This Year)

## OUR SELECTION OF Early Money-Makers!

25 Bulbs At 100 Rate 250 Bulbs At 1000 Rate

Most Beautiful Frosty Pink, Nicely Ruffled, Without A Doubt the Finest Of All Pinks. Ideal For Floral Arangements. Terrific Healthy Grower and Producer. Very Early.

## BULBLETS #1 #2 #3 #4 #5 #6 Price: 100 \$ 5.00 \$ 4.00 \$ 3.00 \$ 2.00 \$ 1.50 \$ 1.00 Price: 1000 \$28.00 \$24.00 \$20.00 \$14.00 \$10.00 \$ 7.00 Peck \$ 30.00

Bu. \$100.00

The Earliest To Bloom-Very Uniform Grower. Attractive Light True Rose With Blending Cream Throat. Excellent Cutter With Straight Spikes and Perfect Facing Always.

It's Greatest Value is it's Extreme Earliness.

## BULBLETS #1 #2 #3 #4 #5 #6

Price: 100 \$ 5.00 \$ 4.00 \$ 3.00 \$ 2.00 \$ 1.50 \$ 1.00 Qt. \$ 5.00 Price: 1000 \$24.00 \$20.00 \$16.00 \$10.00 \$ 7.00 \$ 5.00 Peck \$25.00

Bu. \$80.00

Beautiful rich deep-violet blue, everybody should grow bring out the whites, pastels and yellows. Especially when combined with the glorious variety "GOLD". GLAD FANS! TRY THIS COMBINATION FOR A WIN-NING BASKET AT THE NEXT SHOWS.

ABU HASSAN an excellent road-side seller too.

#1 #2 #3 #4 #5 #6 BULBLETS

Price: 100 \$ 5.00 \$ 4.00 \$ 3.00 \$ 2.00 \$ 1.50 \$ 1.00 Qt. \$ 5.00 just a few, the depth of this shiny deep blue tends to Price: 1000 \$24.00 \$20.00 \$16.00 \$12.00 \$10.00 \$ 7.00 Peck \$25.00

Bu. \$80.00

VERY LARGER AND TALL, PASTEL LAVENDER:

Great Producer of Fancy Spikes from smaller Bulbs.

A Real Money Maker.

#1 #2 #3 #4 #5 #6 BULBLETS Price: 100 \$ 5.00 \$ 4.00 \$ 3.00 \$ 2.00 \$ 1.50 \$ 1.00 Qt. \$ 5.00 Price: 1000 \$28.00 \$22.00 \$18.00 \$14.00 \$10.00 \$ 7.00 Peck \$ 30.00

Bu. \$100.00

BEST EARLY-LARGE WHITE WITH CREAM THROAT

#1 #2 #3

Price: 100 \$ 5.00 \$ 4.00 \$ 3.00 \$ 2.00 Price: 100 \$28.00 \$24.00 \$20.00 \$15.00

# YELLOW

#1 #2 #3 #4 #5 #6

Tall Greenish Yellow: Vigorous Grower-Very Early.

The Most Perfect GLAD, For Wedding Arrangements and Table Decoration, Beautiful Pure White of Great Substance. Though Only 300 Class, Its Exquisite Beauty Makes Up For Its Smaller Size. Very Early.

Price: 100 \$ 4.00 \$ 3.00 \$ 2.00 \$ 1.50

Price: 1000 \$24.00 \$20.00 \$16.00 \$12.00

#1 #2 #3 #4 #5 #6 BULBLETS Price: 100 \$ 5.00 \$ 4.00 \$ 3.00 \$ 2.00 \$ 1.50 \$ 1.00 Qt. \$ 6.00

Price: 1000 \$28.00 \$24.00 \$18.00 \$12.00 \$ 9.00 \$ 6.00 Peck \$ 40.00

Bu. \$125.00

Our All-Round Assortment Of Best Commercials and Striking Beauties For Local Trade.

25 Bulbs At 100 Rate

250 Bulbs At 1000 Rate

#2 #3

Price: 1100 \$ 5.00 \$ 4.00 \$ 3.00

BULBLETS

Beautiful Large Orange Red, Always Straight Fine Grower Price: 1000 \$28.00 \$24.00 \$20.00

# IZAR

Best Standard Lavender, Healthy Mozaic Free Stock.

#1 #2 #3 #4 #5 #6 BULBLETS Price: "00 \$ 5.00 \$ 4.00 \$ 3.00 \$ 2.00 \$ 1.50 \$ 1.00 Price:: 1000 \$22.00 \$18.00 \$14.00 \$10.00 \$ 6.00 \$ 4.00 Peck \$20.00 Bu. \$50.00

Most Beautiful Of All Yellows. Todays Best Investment.

#1 #2 # 3 # 5 # 4 Price: .100 \$ 16.00 \$ 14.00 \$ 12.00 \$ 10.00 \$ 9.00 \$ 8.00 Bulblets Price: 1900 \$150.00 \$120.00 \$100.00 \$ 90.00 \$ 80.00 \$ 70.00

BEST COMMERCIAL PURE WHITE

#1 #2 #3 #4 #5 #6 Price: 100 \$ 5.00 \$ 4.00 \$ 3.00 \$ 2.00 \$ 1.50 \$ 1.00 Priest, 1000 \$30.00 \$25.00 \$20.00 \$15.00 \$10.00 \$ 7.00

Wonderful Large Creamy White, Makes Big Spikes. From Small Bulbs-Great Show Winner.

#1 #2 #3 # 4 # 5 # 6 BULBLETS Price: 100 \$ 6.00 \$ 5.00 \$ 4.00 \$ 3.00 \$ 2.00 \$ 1.50 Qt. \$ 10.00 Prices, 1000 \$30.00 \$25.00 \$20.00 \$15.00 \$10.00 \$ 7.00 Peck \$ 60.00 Bu. \$175.00

Very Nice Deep Rose, Outstanding Color. Attractive For Roadstands.

#1 #2 #3 # 4 # 5 # 6 BULBLETS Price: 100 \$ 5.00 \$ 4.00 \$ 3.00 \$ 2.00 \$ 1.50 \$ 1.00 Price: 1000 \$22.00 \$20.00 \$14.00 \$10.00 \$ 6.00 \$ 4.00 Peck \$20.00 Bu. \$60.00

Beautiful Large Glowing Orange, Strong Healthy Grover, Much Wanted Color, in Late Summer and Fall

#1 #2 #3 #4 #5 #6 BULBLETS Price: .100 \$ 5.00 \$ 4.00 \$ 3.00 \$ 2.00 \$ 1.50 \$ 1.00 Qt. \$ 4.00 Price: 1003 \$22.00 \$18.00 \$14.00 \$10.00 \$ 7.00 \$ 5.00 Peck \$20.00 Bu. \$60.00

#1 #2 #3 #4 #5 #6 BULBLETS Looks Like Going to Become The Best Commercial White Price: 100 \$ 6.00 \$ 5.00 \$ 4.00 \$ 3.00 \$ 2.00 \$ 1.50 Qt. \$10.00 Price: 1000 \$25.00 \$20.00 \$15.00

Very Tall and Glowing Deep Red. Pleasant Healthy Grower and Excellent Producer of Big Spikes from Small Bulbs. Now in reach of every one. Best replacement for RED CHARM.

#1 #2 #3 #4 #5 #6 BULBLETS Price: 100 \$ 6.00 \$ 5.00 \$ 4.00 \$ 3.00 \$ 2.00 \$ 1.50 Price::1000 \$28.00 \$24.00 \$20.00 \$14.00 \$10.00 \$ 7.00 Peck \$ 50.00 Bu. \$150.00

Most Beautiful Bright Pink, Greatest Show Winner. Every Flower Grower Should Have It.

Does Well Everywhere !

#1 #2 #3 #4 #5 #6 BULBLETS Price: 100 \$ 4.00 \$ 3.00 \$ 2.00 \$ 1.80 \$ 1.50 \$ 1.00 Qt. \$ 4.00 Price: 1000 \$24.00 \$20.00 \$15.00 \$10.00 \$ 6.00 \$ 4.00 Peck \$ 20.00

Bu. \$ 50.00

## POTLIGH

Fine Large Yellow, With Red Blotch.

#1 #2 #3 #4 #5 #6

Price: 100 \$ 5.00 \$ 4.00 \$ 3.00 \$ 2.00

Price: 1000 \$28.00 \$24.00 \$20.00 \$15.00

Most Beautiful and Most Dependable Of All Purples. Grand For the Showtable-Eye-Catcher in Roadstands.

#1 #2 #3 #4 #5 #6 BULBLETS Price: 100\$ 6.00 \$ 5.00 \$ 4.00 \$ 3.00 \$ 2.00 \$ 1.50 Qt. \$ 10.00

Price: 1000 \$38.00 \$32.00 \$24.00 \$18.00 \$14.00 \$10.00 Peck \$ 60.00

Bu. \$200.00

Best Commercial, Bright Red.

#1 #2 #3 #4 #5 #6 BULBLETS

Price: 100\$ 5.00 \$ 4.00 \$ 3.00 \$ 2.00 \$ 1.50 \$ 1.00 Qt. \$ 4.00

Price: 1000 \$28.00 \$24.00 \$18.00 \$12.00 \$ 8.00 \$ 5.00 Peck \$20.00

Bu. \$50.00

## cent DISCOUNT on all Orders

Received From This List Before Dec. 15, 1954

25 BULBS AT THE 100 RATE

250 BULBS AT THE 1000 RATE

F.O.B. NEWFIELD — NEW JERSEY

CASH WITH ORDER

CREDIT TO ESTABLISHED CUSTOMERS AND THOSE WITH SATISFACTORY CREDIT

RATING

Delivery: Any Time After Dec. 1, 1954—Till April 15th, 1955

SEND YOUR ORDERS IN EARLY AND TAKE ADVANTAGE OF OUR REASONABLE PRICES: DON'T WAIT! BULBS ARE REALLY SELLING FAST THIS YEAR. BE ASSURED YOU WILL RECEIVE THE BEST QUALITY MONEY CAN BUY.

ORDER WITH CONFIDENCE

SATISFACTION GUARANTEED

## The House Of Spic & Span''

Growers and Promotors Of The Most Preferred Gladiolus Varieties

Newfield, N. J.